

'Attilio Mussino' International Illustration Competition for young illustrators aged between 16 and 30

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## Split Your Sides with Laughter!

First edition of the 'Attilio Mussino' International Illustration Competition for young illustrators aged between 16 and 30 from all over the world.

The Municipality of Vernante together with Imaginé, small festival of illustrated narrations, is happy to present the first edition of the 'Attilio Mussino' International Illustration Competition aimed at young illustrators aged between 16 and 30 from all over the world.

Perhaps not everyone knows that Attilio Mussino, a well-known illustrator of newspapers and children's books, was also one of the most important illustrators of Collodi's Pinocchio. It was he who, on the occasion of the publication of the first luxury edition of the tale by the publisher Bemporad, created the first color image of Pinocchio that we all know so well: a little green dress and pointed white hat.

Precisely in order to celebrate the art of illustration from Mussino's work, the theme of the competition will be Split Your Sides with Laughter, an expression that has become part of our common language since the Pinocchio book.

In a less known episode of the story, Pinocchio has to cross a road that is blocked by a large snake with a smoking tail. The puppet sees the snake lying motionless in the road, thinks it is dead and tries to step over it: but the snake jerks out of the way and Pinocchio, frightened, stumbles and falls into the mud, being left with his legs in the air: 'At the sight of that puppet, who was running headlong with incredible speed, the Snake was seized by such a convulsion of laughter, that laughing, laughing, laughing, in the end, from the exertion of too much laughing, a vein was torn in his chest: and that time he really died'. And here Pinocchio's greatest fear is extinguished in an instant by a roaring laugh. Split Your Sides with Laughter means laughing a lot, inordinately, so much so that you almost burst out, so that your skin cracks, your face changes. We want to see what noise your laughter makes!

Each participant may only submit one vertical board and send it digitally to info@festivalimagine.it by Friday 14 March 2025.

## What do you win?

The first prize of the competition consists of a **500-euro reward**, and the opportunity to exhibit and present one's work during the Imaginé festival to be held in the summer in Vernante. Among the guests of this new edition, special space will be given to the Topipittori publishing house.

Furthermore, all the illustrations that the jury deems most deserving will become part of the competition catalogue.

# **Competition notices**

#### Art. 1

The Municipality together with Noau Officina Culturale and together with the Pro Loco of Vernante announce the 1st 'Attilio Mussino' International Illustration Competition.

#### Art. 2

The International Competition is open to illustrators and participation is free of charge.

The Competition aims to compare and exchange artistic and creative experiences.

#### Art. 3

The prize-giving ceremony for the winner will take place in Vernante in September during the festival Imaginé.

#### Art. 4

Contestants must submit works in free technique, presenting reflections and representations on the theme: **Split Your Sides with Laughter!**One vertical board per candidate will be allowed to be sent in digital format to info@festivalimagine.it by **Friday 14 March 2025.** 

#### Art. 5

Italian and foreign illustrators may participate in the Competition.

#### Art. 6

The Award has a dedicated jury that will evaluate and select the best proposal. The jury's judgement is final and irrevocable.

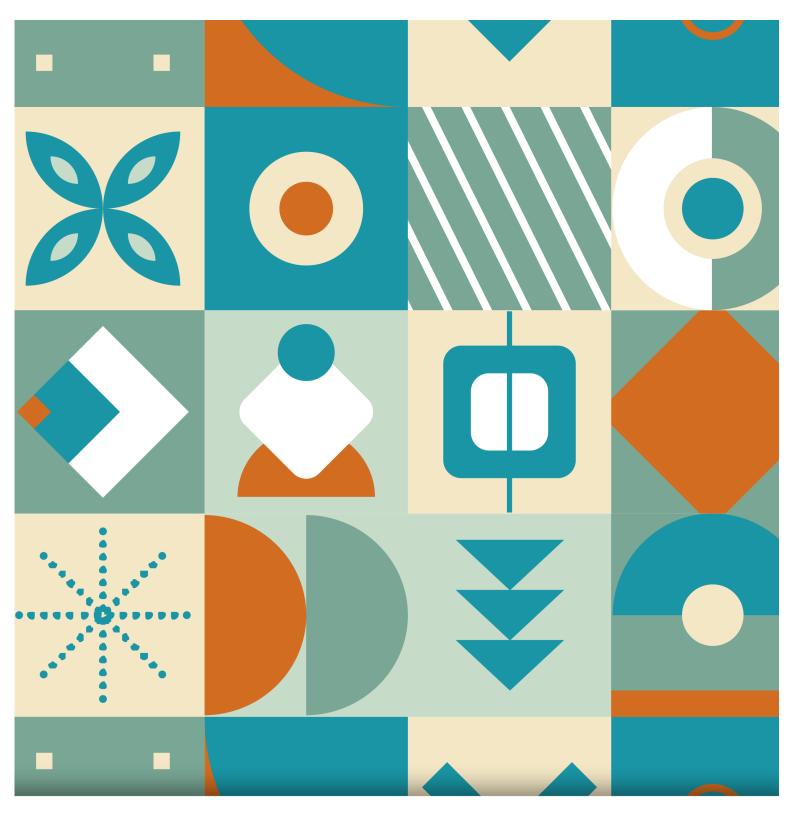
#### Art. 7

The first prize of the competition consists of a 500 euro compensation and the winner will be a guest at the Imaginé Festival.

The illustrations considered most deserving by the jury will be part of the digital catalogue of the exhibition and will be exhibited during Imaginé, a small festival of storytelling for figures.

#### Art. 8

Underage participants may participate subject to parental authorisation, see attached release form.



# Info & contacts:

info@festivalimagine.it +39 324 5955585

Noau | Officina Culturale Lungogesso Corso Giovanni XXIII, 6 12100 Cuneo (Italy) www.noau.eu



Noau Officina culturale Corso Giovanni XXIII, 6 12100 Cuneo (CN)

VAT number: 03668760048 Tax Code: 96094160049

# Information on participation in the Attilio Mussino International Illustrator Competition

#### pursuant to Article 13 of EU Regulation 2016/679 - GDPR

Data collected from the data subject

Dear data subject,

we hereby wish to inform you how your personal data will be collected and processed according to the purposes we are going to indicate, as well as to provide you with any useful information to facilitate contact and interaction with our offices.

Data controller

The data controller is Noau Officina culturale. The contact details are as follows: Telephone: 3245955585 Mail: <a href="mailto:privacy@noau.eu">privacy@noau.eu</a>

The table below shows the purposes for which your data will be collected, as well as information on the conditions of its processing:

PURPOSES	Registration for cultural animation projects (Minors)
DESCRIPTION	The information requested is necessary in order to enrol the minor in the Attilio Mussino international competition for illustrators, organised by Noau Officina culturale, and to manage the service and the related legal and administrative requirements.  The provision of identification data is indispensable as without the requested information it will not be possible to proceed with the child's registration.

DATA RETENTION PERIOD OR CRITERIA FOR DEFINING SUCH A PERIOD	Time required to achieve the relevant goal				
LEGAL BASIS FOR PROCESSING	Performance of a contract and/or related pre-contractual measures				
DATA CATEGORIES PROCESSED	Data relating to minor				
CATEGORIES OF RECIPIENTS TO WHOM THE DATA ARE DISCLOSED	External consultants				
	Third parties when communication is required by contractual and/or legal obligations				
TRANSFER TO THIRD COUNTRIES	Possible consultation or transfer of data by security organisations/authorities located in the United States of America pursuant to Article 45 GDPR and based on the EU-US Data Privacy Framework (10 July 2023)				
PURPOSES	Photographic and/or audiovisual filming (Minors)				
DESCRIPTION	During the course of the award ceremony run by Noau Officina Culturale, with prior consent, photographs may be taken and/or video recordings made by the educational staff, which will be processed as part of the promotional activities of Noau Officina Culturale and may be broadcast in the press or on its social pages. Consent for this purpose is not compulsory and refusal will in no way prejudice the relationship established with the organisation.				
DATA RETENTION PERIOD OR CRITERIA FOR DEFINING SUCH A PERIOD	Until revocation of the specific consent given				
LEGAL BASIS FOR PROCESSING	Consent of the data subjct.				
PROCESSED DATA CATEGORIES	Personal identification data (pictures)				

CATEGORIES OF RECIPIENTS TO WHOM THE DATA ARE DISCLOSED	Computer or telematics service providers				
	Websites, social networks				
	Publication in printed media/information leaflets				
TRANSFER TO THIRD COUNTRIES	Possible consultation or transfer of data by security organisations/authorities located in the United States of America pursuant to Article 45 GDPR and based on the EU-US Data Privacy Framework (10 July 2023)				
PURPOSES	Email and phone number				
DESCRIPTION	We inform you that, with your consent, we will acquire a telephone contact number for the sole purpose of receiving and exchanging communications regarding the Attilio Mussino illustration competition, through the use of email and WhatsApp.  Authorisation for the acquisition of the telephone number, which will be used in strict compliance with personal data protection regulations, is free and any refusal to do so will have no effect on the relationship established with the company.				
DATA RETENTION PERIOD OR CRITERIA FOR DEFINING SUCH A PERIOD	Until revocation of the specific consent given.				
LEGAL BASIS FOR PROCESSING	Consent of the data subject				
PROCESSED DATA CATEGORIES	Data concerning the minor				
ATEGORIES OF RECIPIENTS TO WHOM THE DATA ARE DISCLOSED	None				
TRANSFER TO THIRD COUNTRIES	None				

For the above-mentioned purposes, no automated decision-making process or profiling is envisaged. The personal data collected will be processed by expressly authorised persons, adopting appropriate technical and organisational security measures and exclusively for the achievement of the aforementioned

purposes. In addition, the data may be accessed, incidentally, by IT technicians and IT personnel supervising the operation of our IT system.

As a data subject, you have the right to obtain access to your personal data and the rectification or deletion thereof or the restriction of the processing concerning you or to object to the processing (Art. 15 et seq. of EU Regulation 2016/679 - GDPR - a copy of the articles and an appropriate application can be requested from the contact details above).

If you believe that the processing violates the provisions of the applicable data protection legislation, you may lodge a complaint with the Supervisory Authority, as provided for in Article 77 GDPR, or take appropriate legal action.

If the legal basis of the processing is your consent, we remind you that you have the right to revoke it at any time through the contacts above. However, previous processing carried out under the consent given, and its legal effects, will remain valid even after the consent has been revoked.

The data controller reserves the right to amend, update, add or remove parts of this privacy policy. In order to facilitate verification, the date of update is shown at the bottom of the notice.

For any further information you may contact us at the references indicated in the notice.

The Data Controller Noau Officina Culturale Last updated version: 22/07/2024 - Versione 1.0

#### **ACQUISITION OF CONSENT**

I parent/parental guardian of the minor, having taken note of the information on the protection of personal data						
pursuant to European Regula	tion 2016/679 GDPR:					
agree	disagree					
to photographic and/or audion promotional activities	ovisual recordings of the child for the purposes of Noau Officina Culturale's					
2)						
agree	disagree					
to the publication of photogr website and its social pages	aphs and/or audiovisual footage of the child on the Noau cultural workshop					
3)						
agree	disagree					
	hs and/or audiovisual footage of the child in electronic and/or printed tising and information material (flyers, brochures, DEM, etc.) of Noau					
	parent/parental guardian					
agree	disagree					
to the use of the child's email and telephone contact for the above-mentioned purposes.						
The concerned party: Surnamo	e and Name					
None Officing culturals Privacy 2024 GDDP						

Date/		
Signature		